

All-Star East Team

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|--|--------------------------------------|--------------------------------------|--|------------------------------------|-------------------------------------|--|
| LE Ryan 81 Soltau 36 | LT Martin 38 Stautner 70 | LG Bagdon 65 Schweder 66 | C Kelly 54 Tonnemaker 15 | RG Houston 71 Mason 60 | RT Karras 72 Walters 73 | RE Hart 82 Rowe 80 |
| | | | QB Dorset 19 Galiffa 16 | | | |
| LH Chollet 22 Szulborski 27 Teninga 42 | | | | | | RH Chandnois 24 Spaniel 28 |
| | | | FB Carey 33 Kempthorn 34 Murakowski 30 | | | |
| OFFICIALS | | | | | | |
| Referee Lee Eisan, California | | | | | | |
| Umpire William Corbus, Stanford | | | | | | |
| Head Linesman Robert Wasgatt, Macalester | | | | | | |

CHESTERFIELD'S BIG THREE
RADIO AND TELEVISION STARS SAY...

"Smoke OUR cigarette
Always Buy Chesterfield"

All-Star West Team

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|---|-------------------------------------|------------------------------------|---|-------------------------------------|---------------------------------------|------------------------------------|
| LE Kahuanui 29 Prather 48 Rohde 76 | LT McGraw 99 Narrell 88 | LG DeSylvia 69 Wood 22 | C Castagnoli 44 Novak 60 | RG Bayer 87 Halliday 66 | RT Dotur 77 Kiilsgaard 49 | RE Cisterna 41 Rose 26 |
| | | | QB Berry 55 LeBaron 40 | | | |
| LH Carpenter 46 Johnson 17 | | | | | | RH Gray 25 Paul 10 |
| | | | FB Martin 34 McKissack 38 Mitchell 21 | | | |
| OFFICIALS | | | | | | |
| Field Judge Elwood Allison, Oklahoma | | | | | | |
| Timer Rufus Klawans, Chicago | | | | | | |
| Assistant Linesmen Jack Patrick, Stanford; Bob Evans, Millikan; Dr. A. Boles, Minnesota | | | | | | |



A

**ARTHUR
GODFREY**

ARTHUR GODFREY—Next-door neighbor to 90 million people! You look at him—listen to him—laugh with him and love him!

ALL CBS RADIO AND TELEVISION STATIONS



B

**ING
CROSBY**

BING CROSBY—Through his records, his movies, and his radio programs, Bing has brought more pleasure to more people than any other living man.

ALL CBS RADIO STATIONS



C

**PERRY
COMO**

PERRY COMO—Now in his seventh year as Chesterfield's great radio and recording star. Today, millions acclaim him as television's greatest singing star.

ALL NBC RADIO AND TELEVISION STATIONS

MILDER CHESTERFIELD

Largest selling cigarette in America's Colleges
(BY LATEST NATIONAL SURVEY)